

# ***Resale Houston Magazine/ Your Guide to Resale Shopping***

ADVERTISER \_\_\_\_\_ ADVERTISER agrees to run:

Ad Size: Full Page \_\_\_ Half Page \_\_\_ Quarter Page \_\_\_ Eighth Page \_\_\_

Number of Issues \_\_\_\_\_

Ad Design Fee (one time fee): **\$30**

PAYMENT TYPE: Please check one: Cash \_\_\_\_\_ Check \_\_\_\_\_

Price Per Ad \_\_\_\_\_

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Proof Emailed to (name) \_\_\_\_\_

<b>Contract Terms:</b>	<b>12 Issue</b>	<b>6 Issue</b>
<b>(Circle Price)</b>	<b>Agreement</b>	<b>Agreement</b>

Ad Size

Full Page	\$280.00	\$300.00
Half Page	\$180.00	\$200.00
Quarter Page	\$90.00	\$100.00
Eighth Page	\$60.00	\$75.00

**Ads must run consecutively.** Prices are per ad/per Issue, payment for ad is due by the 15th of the month, before the magazine comes out. A late fee of \$25.00 will be charged to late payments. Advertiser personally guarantees payment for all advertisements submitted by same.

**Advertiser** acknowledges that a reduced rate is given in exchange for a commitment to a specific number of consecutive insertions. If no ad changes are submitted by the deadlines, **Resale Houston Magazine** will re-run the unchanged ad from the previous issue.

**Please note:** We will continue to run your Ad each month, after your initial commitment on a month to month basis until you cancel. This guarantees you a spot each month in Resale Houston Magazine after you start advertising. If you do not wish to advertise after your initial commitment, then you simply notify us by the 25th of the month prior to the next month's publication, otherwise we will assume you wish to continue with the same Ad.

This is understood to be reasonable and acceptable. \_\_\_\_\_ (please initial)

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

Please Fax Advertising Agreement to 281.232.9199