

**1/4 pg ad**  
2.937" x 4.437"  
Includes 1/4" bleed  
on top and left side


**1/8 pg ad**  
2.937" x 2.337"  
Includes 1/4" bleed  
on top and right side

**1/8 pg ad**  
2.937" x 2.087"  
Includes 1/4" bleed  
on right side only

**1/2 pg ad**  
5.875" x 4.426"  
Includes 1/4 bleed  
on bottom, left and right side

**1 pg ad**  
5.875" x 8.875"  
Includes 1/4" bleed  
on all 4 sides

**Notes:**

- Change where the bleed is according to ad location on the page
  - Files should be supplied at 300 dpi TIF or PDF format
- Page size is 5.375" x 8.375" (there shouldn't be any text in the outer 1/4" or it might get cut-off) 

Safe area

Trim area